

Society of Editors

www.societyofeditors.org

Fighting for real news

Conference 2017 CAMBRIDGE

12-13 NOVEMBER 2017

JOIN THE UK'S PREMIER ANNUAL MEDIA DEBATE IN CAMBRIDGE

News is making news as never before. Join the debate on how the media industry is meeting the challenges of Fake News, Reporting Terror, Self-Censorship and Threats to Press Freedom, as well as learning how the regional media is fighting back with bold new initiatives.

CONFIRMED SPEAKERS INCLUDE:

Martin Clarke, Publisher and CEO, MailOnline

Cressida Dick, Metropolitan Police Commissioner

Chris Evans, Editor and Director of Content, Telegraph Media Group

Jodie Ginsberg, Chief Executive, Index on Censorship

Ronan Harris, Managing Director, Google UK & Ireland

Rob Irvine, Editor, Manchester Evening News

Aine Kerr, Head of Journalism Partnerships, Facebook

Mark Rowley, Assistant Commissioner, Head of National Counter Terrorism Policing

Will Moy, Director, Full Fact

Sarah Whitehead, Head of Home News, Sky News

KEY SESSION TOPICS INCLUDE:

- Fake News
- Freedom of Expression under threat worldwide
- Police and media engagement
- Reporting terror: a regional perspective
- Reporting terror: are we doing the terrorists' job for them?
- Ideas and Innovations
- Is the media self-censoring?

BOOK NOW!

If you are an SoE member please log-in to our website to book at the automatically discounted members' price. Both members and non-members can also take advantage of discounted prices for Package A if booking before Friday 18 August.

Please visit: www.societyofeditors.org

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Conference Packages

FIGHTING FOR REAL NEWS

Fighting for real news will top the agenda at the Society of Editors annual conference in Cambridge in November.

Taking place on Sunday 12 and Monday 13 November, the agenda will focus on fighting fake news and the value of legitimate news sources, police and media relationships and counter-terrorism and funding journalism online.

The Society of Editors' Lecture, delivered by Martin Clarke, Publisher and CEO MailOnline, will take place on the evening of Sunday 12 at the newly-built Tamburlaine Hotel, a stone's throw away from Cambridge train station, with the main day of conference sessions taking place at the University of Cambridge's Clare College on Monday 13.

The conference, the major annual gathering of editors and senior figures from all sectors of the media, is guaranteed to make headlines with its keynote speakers and debates on the major issues facing 21st century journalism. This key arena for media debate is open to all and includes a significant emphasis on trusted journalism.

The event is sponsored by United Utilities, Google, BBC News, Foot Anstey, PCS and Camelot, which has supported the Society of Editors since 2001.

The Conference Sessions

The Conference sessions will take place at Clare College in the heart of Cambridge's university area.

The college spans the river Cam, running between the Old Schools (the administrative centre of the University) and the University Library. Clare College is famous for its chapel choir and for its gardens on "the Backs" (the back of the colleges that overlook the river Cam).



Package A.

Full Conference including Sunday night accommodation

Members £600 plus VAT

Non-Members £650 plus VAT

SOE Lecture, supper and accommodation at the newly built Tamburlaine hotel including breakfast Monday Sessions, lunch and refreshments Transport to and from the Tamburlaine and Clare College on Monday 13 November

Package B.

Full Conference without Sunday night accommodation

Members and Non-Members £450 plus VAT

SOE Lecture and supper

Monday Sessions, lunch and refreshments

Package C. Monday Day Delegate

Members and Non-Members £395 plus VAT

Monday Sessions, lunch and refreshments

To book online go to:

www.societyofeditors.org

If you would like to speak to someone regarding the conference please telephone 01223 304080 or email office@societyofeditors.org.

SOE Lecture and Accommodation

Delegates attending the Society of Editors' Lecture and / or booking accommodation via the SoE team will experience the unique style and quality of the beautifully decorated Tamburlaine hotel, the newest in Cambridge, offering contemporary style with subtle accents of Persian influence and echoes of Cambridge's old school charm.

The Tamburlaine, Cambridge

